

# **Chamber of Commerce**

Truth or Consequences/Sierra County

May 2011

Dear Business Owner/Manager,

Your new president and board of directors are determined to make this a really effective and successful organization. Check the blog to see what we have already achieved, and for NEW and EXCITING things that are happening!

## **YOUR BLOG**

The chamber website at <http://www.truthorconsequenceschamberofcommerce.org/blog> is to keep you informed about what's going on, and what is proposed for the future. We need to hear from you as your comments will help us to get the things done that matter to YOU!

We truly believe that the Chamber belongs to it's members, and your opinions really do count.

Go to: <http://www.truthorconsequenceschamberofcommerce.org/blog>

## **TV EXPOSURE**

We have revised the ad that ran so successfully last year, (many hotels reported up to 20% increase in business from El Paso), to include more of Sierra County, and will be running the ad this month with the help of some of Sierra County's other organizations. We hope to place more ads to cover the Albuquerque and Santa Fe stations also.

## **YOUR MEMBERSHIP**

All memberships for 2011 will be valid until June 30th 2012. This is to bring the membership period into line with the Chamber financial year.

We will be updating the website this month and removing links from the Chamber website for expired 2010 memberships. We need to have your renewal ASAP if you still want to be listed on the Chamber website.

***The annual membership meeting will be at 5:00 pm on June 21st at Main Street Gallery.***

## **MIXER PARTIES**

Starting in May, we will kick off the Mixer Parties where members can mix and mingle and discover the value of meeting other members who could be beneficial to your business. These will feature door prizes contributed by members, and the money collected for the draw tickets will also be given as prizes.

In order to comply with state alcohol laws, the May mixer will be invitation only, this is your invitation! From then on, mixer parties will be MEMBERS ONLY. Everyone will need to sign in at the door and pick up their name tag.

Mixer dates and venues may be found on the blog!

## **WORKING TOGETHER**

Working together with other organizations is imperative. By concentrating our efforts and seeking the same goals, we can achieve our objectives much quicker, and at the same time make the most of the resources available to us. Let's be honest, what we all want, and what we should all strive for, is a better future for our families, and for our businesses.

We know that with your help, we can make this a successful and fun Chamber.

T or C and Sierra County have so much going for them, and the growth of our communities is not just a possibility, it is a certainty. Help us to make it happen sooner than later.

**JOIN NOW!**